

Corporation of the Municipality of West Grey

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September 7, 2022

Dear Business Owner / Community Partner,

Over the past two years, with the support and participation of West Grey businesses, service groups and volunteers, we have held two very successful Halloween Party events for hundreds of youngsters and their families.

We'd like to invite you to join this year's event – set for Saturday, October 29 from 12 – 4 p.m. in downtown Durham.

This year we have made the discission to move the Halloween Party closer to the downtown of Durham and will no longer be using the drive-thru model. Rather, we will have trick-or-treaters follow the "trick-or-treat trail" which will loop from the Town Hall, down Queen Street N. to the credit union and Riverside Park (where businesses not in the downtown area can setup a booth similar to past years at the arena) and loop back through Garafraxa where the trick or treaters can trick or treat from business to business before finishing at the Durham Town Hall. Throughout the trick-or-treat trail there will be various checkpoints in which kiddos can complete an activity / challenge to get a stamp on their passport- once they visit all the checkpoints, they have a chance to submit it into a draw to win a prize. Businesses in the downtown who wish to participate will be provided a sign they can hang in their front window letting trick-or -treaters know they are participating. Businesses are also encouraged to decorate their store fronts if they wish.

There is no charge for businesses and groups to participate; simply confirm your interest by October 25 and you will be assigned a spot to set up your booth, tent, and whatever you need to give out candy to the eager trick-or-treaters. Your company or group will be acknowledged as a participant on the municipal website, promotional material, and in the sponsorship section of the event passport.

We look forward to including you in the trick-or-treat Trail. Last year over 600 children enjoyed a safe, family event and left with their trick-or-treat bags full of candy thanks to the generous support of businesses and community partners.

Please contact me if you have questions or would like to join in.

Looking forward to seeing you at the event!

Kind Regards,

Kodey Hewlett

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